



## Join Us As We Support Coco Moms, "Bump & Beyond!"



### About

Cocolife.black (CocoLife Foundation) is a registered 501(c)(3) organization that supports BIPOC moms in three key stages of maternal health: Pregnancy, Postpartum, and Compassion (for the loss of a child or significant loved one). We develop strategic partnerships with organizations with a shared vision to celebrate and support these moms in each stage of their motherhood journey.

We provide access to education, products and offer services by culturally sensitive and growth-centered professionals, including mental health professionals, doulas, lactation consultants, professional development, and paternal health advocates, at no cost to our families.

Our mission is to address the Social Determinants of Health (SDOH) and help reduce race-related disparities in Maternal Health. Additionally, we provide grief support for moms who experienced the loss of a baby or loved one.

We also offer training and certification opportunities to aspiring doulas through our community doula certification program. Our evidence-based, culturally sensitive, trauma-informed curriculum equips community doulas to support BIPOC-birthing people, especially those who may have more intricate needs.

### Services (but not limited to):

- Free doula and mental health support for new and expecting moms
- Social events & workshops: lactation support, birth education, new parenting, and professional development
- Support groups: compassion (loss & infertility), birth & postpartum planning, paternal health (dads)
- Community Doula Certification Program (for aspiring doulas)
- Birth worker and MOMbassador networking
- Maternal Health Resource affiliate program

Through our latest national initiative, we are visiting 25+ cities to host community baby showers where we not only provide gifts and access to local resources, but in each city, we want to grow the doula workforce, so we're offering scholarships for our training program, so more resources are present, where the need is present regardless of education or economics.

### Previous Partners Include

LabCorp | Enon Tabernacle Baptist Church (Phila) | The Hospital University of Pennsylvania | Independence Blue Cross | HCSC-TX | InovCares | HHS Office of Faith-Based Partnerships | Virginia Commonwealth University | Temple University | Maternity Care Coalition



## How You Can Get Involved

Currently, our primary objective is to train and mentor both current and aspiring doulas, empowering them to make a lasting impact on the lives of birthing families. As a partner, you have the opportunity to join us in our [Community-Doula Certification Training Program](#). This program has been specially designed to educate and prepare aspiring doulas to fulfill the core SCOPE of a Doula - which is to Support, be a Companion, Organize, Prepare, and Educate birthing families.

By partnering with us in this program, you will help us expand our reach and train more doulas, particularly those dedicated to supporting BIPOC birthing patients. Together, we can address the unique needs and challenges faced by these communities and provide them with the compassionate and culturally sensitive care they deserve.

The United States (US) has one of the most significant racial and ethnic disparities in maternal morbidity and mortality in industrialized nations. Black, indigenous, and other people of color (BIPOC) patients have up to a 4 times higher risk of maternal mortality compared to white patients. In addition, over 100 other obstetric patients experience a life-threatening complication known as severe maternal morbidity (SMM) for every maternal death. This SMM risk translates into more than 50,000 SMM events annually in the US, with the majority occurring in BIPOC patients. Recent reports from the CDC say the US Maternal Mortality Rate is the highest since 1965.

This year the CocoLife Foundation is visiting over 30 cities (those with large rates of disparity in Black Maternal Health), to host community baby showers and expand the space of maternal health advocates by training cohorts of community doulas to serve in their communities. With your valuable support, we can make a significant difference in the quality of care provided to BIPOC-birthing individuals. By joining forces, we will be able to provide dedicated training, mentorship support, and essential resources to educate, engage, and empower aspiring birth workers. This comprehensive approach aims to equip them with the skills and knowledge needed to deliver exceptional care to BIPOC birthing persons.

By addressing the shortage of birth workers, particularly in underserved areas and minority communities, we can work towards improving maternal outcomes and reducing disparities. Through this vital project, our goal is to serve 1,800 expecting mothers and persons. With your support, we can make a meaningful impact and improve the overall well-being of both mothers and babies.

Here's a [link](#) to coverage from their latest community event, March 18, 2023.

We are happy to provide a formal proposal outlining the experience and associated costs. We hope you consider partnering with us as we continue to support organizations making a positive impact in our community!