



CocoLife.Black *Media Kit*

PREGNANCY, POSTPARTUM & COMPASSION

WWW.COCOLIFE.BLACK
SUPPORT@COCOLIFE.BLACK

About



Cocolife.black (CCL) is a nonprofit information and resource platform that supports Black and Brown moms in three key stages: Pregnancy, Postpartum, and Compassion (the loss of a child or significant loved one).

We develop relationships with organizations of a shared vision to celebrate and support Black and Brown women who suffer hardships or loss before, during or after pregnancy. We provide access to culturally competent health education, product resources, and professionals, including physical and mental health care providers, Doulas, and systems advocates.

Mission



Our mission is to help reduce race-related disparities in Black and Brown maternal health. Additionally, we provide grief support for moms who experience the loss of a baby or loved one.

CCL simplifies access to products and services beneficial to Black and Brown moms and integral to maternal wellness. We also recruit community partners who support the women on their journey.

Trauma is an all too common experience for Black and Brown moms. We are here to offer guidance and celebrate Black and Brown motherhood.

Join us as we support Moms, their “Bump & Beyond!”

Events



International
Coco Mom Day
May 22nd Annually



World Breastfeeding Month &
Black Breastfeeding Week
Annually in August



International Day of
Compassion for
Pregnancy & Infant
Awareness
October 15th



Kusanya Networking Brunch
Quarterly



Wife the Vision Workshop
Winter 2022



Coco Mom Tour
Summer of 2021

Events



Annual Coat & Toy Drive
December 2021



MLK Day of Service
2022



Black Maternal
Health Week
April Annually



Faith-based
Support



Black Maternal
Health Summit
March 2022

Coco Connect



Our Coco Connect virtual show is designed to educate, engage and empower families and communities. We are sharing the voices of influential, talented and relatable professionals, who reflect the culture, work ethic, talent and prestige of our community.



Patty Jackson
WDASFM 105.3 Radio Announcer,
Pop Culture Enthusiast & Podcaster



Nicquel T. Ellis
CNN Sr. Writer &
Award-Winning Journalist



Korto Momolu of
Project Runway
Fashion Designer



Renee Rhem
w/VP of Subaru America
(Featured in Black Enterprise).



Terry Harris
HR Business Consultant, Coach &
Image Development



Shaquita Garcia
The Modern Housewife
Model, Author, Podcaster,
Designer of AART NYC & Style
Enthusiast

Coco Connect



Our Coco Connect virtual show is designed to educate, engage and empower families and communities. We are sharing the voices of influential, talented and relatable professionals, who reflect the culture, work ethic, talent and prestige of our community.



Rahanna Gray
Celebrity Groomer
Netflix Appearance
"QueerEye"



Kurly Kyra
YouTube Sensation
Influencer



Dr. LaQuista Erinna
Autism Advocate
Licensed Psychotherapist &
Wellness Coach



Casmé'
Celebrity Vocalist
NBC Appearance
"The Voice"



Terrell McCray
Childloss Advocate &
HR Business Strategist



Bria Anderson
Millennial Mom Advocate &
MLB Wife



Mombassadors

Meet Our Mombassador Launch Team



Alexia
Founder/President



Tei Pearson
VP of Community & Compassion



Erica Cotton
Product Design & Young Willow
Advocate



Jasmine Dennison
Content Developer



Sophia Monique
Content Developer



Anika Tillery
Journalist & Mental Health Source

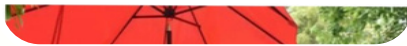
"Join our Mombassdor Team!"

Media Features

MENAFN

Cocobump.com is offering gift boxes for pregnancy and beyond

(MENAFN- GetNews) Cocobump.com is offering care and support gift boxes, along with resources for expecting Black moms & moms who have recently given birth, to ensure their wellness during pregnancy and even after that. The recently launched site also shows compassion for moms who may have suffered the unfortunate experience of child loss, or someone dear.



August 2020

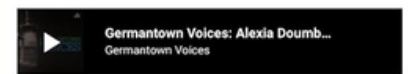
CITY DIRECTORS, PHILADELPHIA, SUCCESS PROFILE — AUGUST 13, 2020

Alexia Doumbouya, Founder and CEO of Coco Bump

by CATERA KEELER



August 2020



Alexia Doumbouya's first pregnancy wasn't great. She

September 2021

CNN US LIVE TV

'Please get vaccinated.' Daughter's death after giving birth a cautionary tale, mom says

By Nicquel Terry Ellis, CNN

Updated 4:08 PM ET, Mon October 18, 2021



Marrisona Kindred Jenkins leaves behind her husband and three children who will now grow up without their mother.

(CNN) — Marrisona Kindred Jenkins was 33 weeks pregnant when she started complaining

October 2021



January 2022

Rev. Dr. Que English, HHS P... · 1d
PA Gov Wolf proclaims March 19, 2022 as Maternal Health Day in the State of PA! Here at Maternal Health summit
[@enontab](#) [@HHS_JEA](#) [@PAGovOIA](#)
[@NalecNews](#) [@CocoLifeBlack](#)
[@hhsregion3](#)



March 2022

Social Media



Instagram
@cocolife.black & @cocokidlife
4.5K followers



Facebook
@cocomomlife & BWBO community
17k+ followers



YouTube
@cocolifedotblack
1,400+ views & 85 subscribers



**JOIN US AT COCOLIFE.BLACK
AS WE SUPPORT MOMS BUMP & BEYOND**



support@cocolife.black